

SET	TYPE	MARKS	QUESTION	CO	PI	Bloom's Level	Accessible For	ANSWER-ONE	ANSWER-ONE-STATUS	ANSWER-TWO	ANSWER-TWO-STATUS	ANSWER-THREE	ANSWER-THREE-STATUS	ANSWER-FOUR	ANSWER-FOUR-STATUS	ANSWER-FIVE	ANSWER-FIVE-STATUS
A	SINGLE-CORRECT	2	Why different consumers adopt innovation at different time periods?.	CO1		Understand	My Institute	Prevailing slack	Correct	Difficulty of knowledge	Incorrect	Environmental problems	Incorrect	Fear	Incorrect		
A	SINGLE-CORRECT	2	Why not adopters shift down the S -Curve?	CO2		Apply	My Institute	Resistance from some	Correct	Lag effect	Incorrect	believe in adoption	Incorrect	Pride	Incorrect		
A	SINGLE-CORRECT	2	Community effects determining speed of diffusion is mainly due to	CO1		Remember	My Institute	Technology drag	Incorrect	Expectations differ	Correct	Investments	Incorrect	Communication patterns	Incorrect		
A	SINGLE-CORRECT	2	Why managers should depend on feedback loops?	CO2		Understand	My Institute	Restrategizing	Incorrect	Reinventing	Incorrect	Implementing	Correct	Organising	Incorrect		
A	SINGLE-CORRECT	2	Importance of a P platform lies in	CO1		Understand	My Institute	ERP	Incorrect	CRM	Incorrect	AI	Incorrect	Integration	Correct		
A	SINGLE-CORRECT	2	Dashboards provide data and	CO3		Apply	My Institute	Volatility	Incorrect	Transparency	Correct	Feedback	Incorrect	vendors' list.	Incorrect		
A	SINGLE-CORRECT	2	Time is allotted for each discrepancy for	CO2		Apply	My Institute	Solving	Correct	Sorting	Incorrect	problems	Incorrect	suggestions	Incorrect		
A	SINGLE-CORRECT	2	Complexity comes on the way but it ensures	CO3		Analyze	My Institute	Feasibility	Incorrect	legitimacy	Correct	opinions	Incorrect	Nothing	Incorrect		
A	SINGLE-CORRECT	2	Technology Innovation management facilitates----- of current business	CO1		Understand	My Institute	Contraction	Incorrect	Neutral	Incorrect	Diversification	Incorrect	Expansion	Correct		
A	SINGLE-CORRECT	2	Architectural innovation takes successful practices, technology and thought leadership of _____	CO2		Apply	My Institute	Disruptive Innovation to Radical Innovation	Incorrect	One market and brings them to a new	Incorrect	Strategic objectives & goals	Incorrect	Managers to find a new idea	Correct		

ANSWER- ANSWER-
SIX SIX-
STATUS